



Strengthening communities, enhancing lives

TAKE-ME-OUT TO THE BALL GAME SUMMER-CAMP FUNDRAISER

May 15, 2009

5:00 pm – 7:00 pm

Bubba's UGLY (restaurant)
for Pre-Game Networking, Food &
Silent Auction

7:05 pm

@ PNC PARK
PIRATES vs. ROCKIES

SUMMER CAMP KIDS

- 72% are living in poverty
- 58% live in single parent families
- 30% are immigrants & learning English

HOW THEY WILL BENEFIT

- Field Trips and Recreation
- Nutrition & Gardening Workshops
- Violence Prevention Curriculum
- Mentorship Events
- Supervised Socialization Activities
- Sports, Games and Learning

Community Human Services (CHS) enhances people's lives and strengthen communities by providing opportunities to develop individual potential and by delivering comprehensive services that maximize the health and well-being of those it serves in South Oakland and the Pittsburgh area.

For more information please
contact Jessi Marsh at
(412) 621- 4706 ext. 44
or email Jessi at
JMarsh@chscorp.org.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsors

Investment of \$2,000 or above or in-kind equivalent:

- ♦ Logo on Community Human Services "Take Me Out to the Ball Game" marketing pieces Including posters, mass mailers and ads placed by CHS in newspapers and web-sites
- ♦ A lead representative will be invited to speak and accept an award at the event
- ♦ Full page advertisement on CHS's "Take Me Out to the Ball Game" Program's Back Cover
- ♦ 20 tickets to the event and to the Pirate vs. Rockies Base Ball Game
- ♦ Recognition on Pirate Electronic Signage during "Take Me Out to the Ball Game" event
- ♦ Recognition on CHS's Web-Site, Annual Report, Blogs, Newsletter and internet sites
- ♦ Table display at the "Take Me Out to the Ball Game" event at Bubba's Ugly's, Northside

Gold Sponsors

Investment of \$1,000 to \$1,999 or in-kind equivalent:

- ♦ A lead representative will be invited to speak and accept an award at the event
- ♦ Half-page advertisement in the "Take Me Out to the Ball Game" Program
- ♦ 10 tickets to the event and to the Pirate vs. Rockies Base Ball Game
- ♦ Recognition on Pirate Electronic Signage during "Take Me Out to the Ball Game" event
- ♦ Recognition on CHS's Web-Site, Annual Report, Blog, Newsletter and internet sites
- ♦ Display at the "Take Me Out to the Ball Game" event at Bubba's Ugly's, Northside

Silver Sponsors

Investment of \$500 to \$999 or in-kind equivalent:

- ♦ A lead representative will be invited to speak and accept an award at the event
- ♦ Quarter-page advertisement in the "Take Me Out to the Ball Game" Program
- ♦ 5 tickets to the event and to the Pirate vs. Rockies Base Ball Game
- ♦ Recognition on Pirate Electronic Signage during "Take Me Out to the Ball Game" event
- ♦ Recognition on CHS's Web-Site, Annual Report, Blog, Newsletter and internet sites

Bronze Sponsors

Investment of \$250 to \$499 or in-kind equivalent:

- ♦ An award will be presented to your organization
- ♦ Logo in CHS's "Take Me Out to the Ball Game" Program
- ♦ 3 tickets to the event and to the Pirate vs. Rockies Base Ball Game
- ♦ Recognition on Pirate Electronic Signage during "Take Me Out to the Ball Game" event
- ♦ Recognition on CHS's Web-Site, Annual Report, Blog, Newsletter and internet sites

Additional Sponsorship Benefits

Every \$100 dollars donated will:

- ♦ Enables donor to receive 1 ticket to the event (tickets can be donated to CHS Parents)
- ♦ Pays for a field trip so that children can experience new cultures and places
- ♦ Underwrite the costs of a community youth garden and nutritional health program

A copy of Community Human Services official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Community Human Services Corporation has had 501(c) (3) status since September, 1972.

OUR MISSION

Community Human Services (CHS) seeks to enhance people's lives and strengthen communities by providing opportunities to develop individual potential and by delivering comprehensive services to maximize the health and well-being of residents in South Oakland and the greater Pittsburgh area.

OUR HISTORY

Founded in 1972, CHS is the product of a neighborhood effort to transform blighted areas of South Oakland. Their united efforts led to creating a community center to meet established neighborhood needs, which included a health clinic for all residents, an after-school program and a summer camp for local youth, a low-cost community café and weekly senior health and wellness activities. The community also chose to engage in some of the more serious needs that were so prevalent in the Pittsburgh area during the early 1980s. Concerned about the rise in homelessness, the board and staff worked together with Senator John Heinz, and other concerned community leaders, to found a 258 bed low-income housing facility in downtown Pittsburgh. This facility, known as Wood Street Commons, provides Pittsburgh with greatly needed shelter and affordable housing to support and nurture men and women challenged by poverty. Furthermore, homeless assistance services were established to meet the individualized needs of families and individuals grappling with poverty. Later, they realized the need to create affordable housing alternatives for individuals challenged by poverty, mental health and physical disabilities. Today, CHS delivers housing and case management support to more than 300 low income individuals by providing them with apartment style living throughout the greater Pittsburgh area.

OUR SUMMER CAMP PROGRAM



Maura and Diana having fun and learning in our urban garden.

Maru and Diana are sisters. They came to Pittsburgh from Mexico City and have been involved with the youth programs for two years now. They arrived at the youth center unexpectedly – they followed a few of their Spanish speaking friends on the school bus that brings the students to CHS after school. We were surprised to see two girls we had never met before, and we were even more surprised to learn that they spoke almost no English. We were fortunate to have a staff person with some Spanish language skills and were able to contact their parents. They signed up for the program the next day. School is a struggle for non-English speakers, so CHS has been able to increase our staff with Spanish language skills as well as add some ESL programming in addition to our academic supports. Two years later, both Maru and Diana have been matched with mentors in our Job Exploration Mentoring program, they have made many friends at CHS and are both on the honor roll at school. They love CHS youth program activities, especially arts and crafts and gardening.

WHAT

CHS's "Take Me Out to the Ball Game" fundraiser is designed to raise critical funds so that local low-income youth can attend a culturally enriched summer day camp at a cost that is affordable to them. The fundraiser begins with a social networking that includes pre-game food, networking, a cash bar and a silent auction. After the auction concludes attendees will attend a Pirates home game featuring the Colorado Rockies vs. the Pirates at PNC Park. Per person tickets are priced at \$50. Local sponsorships from corporate contributors will support the costs of employees attending the event. (See sponsorship packages.)

WHERE

The "Take Me Out to the Ball Game" fundraiser will begin at 5:00 PM at Bubba's at Ugly's, a restaurant located catty-corner to PNC Park on the North Side in Pittsburgh. At 7:00 PM, after the silent auction concludes, participants will walk across the street to PNC Park to enjoy a Pirates home game featuring the Colorado Rockies.

HOW

Those who participate will raise funds in support of summer camp sponsorships which will enable local children, from low-income families, to attend an 8-week summer camp. The camp includes structured activities that are geared to broaden urban children's horizon and world view. Campers will enjoy trips to the swimming pool, local parks, regional attractions, cultural arts centers; all the while learning how to interact with peers from diverse racial and ethnic backgrounds that reside in the Hill District, Oakland and surrounding neighborhoods.

WHY

Unfortunately, local low-income families are having difficulties making ends meet. Poverty and the lack of affordable housing are two reasons why parents are financially struggling. Increasingly, parents and children are at threat of not having enough to eat and maintaining their utility bills. Paying for summer camp is a luxury that many cannot afford. We need your support to ensure that children, who are at the most risk, are nurtured and supervised when out of school, while their parent(s) is working hard to make ends meet. Your involvement in the "Take Me Out To The Ball Game" fundraiser will provide an enriched summer camp experience, so local children will thrive in these difficult social and economic times.

WHEN: May 15, 2009 (Friday Night)

5:00 PM to 7:00 PM – Bubba's at Ugly's Party and Silent Auction

7:05 PM to 9:00 PM – Pirates Home Game with Colorado Rockies

TO PURCHASE TICKETS AND CONTACT INFORMATION

To purchase a ticket (\$50 each) or sponsorship package, call Diane McMahon or Jessi Marsh at (412) 621-4706 or email Diane at DMcMahon@chscorp.org or Jessi at JMarsh@chscorp.org to arrange for an individualized participation sponsorship package. Any groups of 4 or more will receive a \$5.00 discount per person.



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@ PNC PARK

PIRATES vs. ROCKIES



**CHS SUMMER CAMP FUNDRAISING
LEADERSHIP COMMITTEE**

Chaz Kellem, **Honorary Chair**

Scott Baumgardner, EDMC
Jason Brewer, Bank of New York Mellon
Jennifer Butler-Golen, Wells Fargo
Malinda A. Hallett, Art Institute Pittsburgh
Jessi Marsh, Community Human Services
Missy Plock, FedEx
Rachel Wagner, Community Human Services

Take Me Out to the Ball Game Summer Camp Fundraiser SPONSORSHIP FORM

Please indicate your organization's chosen **Sponsorship Level**:

- Presenting Sponsor** (\$2,000 +)
- Gold Sponsor** (\$1,000 to \$1,999)
- Silver Sponsor** (\$500 to \$999)
- Bronze Sponsor** (\$250 to \$499)

TOTAL AMOUNT PLEDGED \$ _____

A CHECK should be written out to: "Community Human Services."

Please mail this form and your organization's check
to: CHS, 374 Lawn Street, Pittsburgh, PA 15213

ORGANIZATION INFORMATION

Sponsor Organization: _____

Sponsor Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsors are asked to please send their organization's logo to Diane McMahon at DMcMahon@chscorp.org. For more information, questions or recommendations, call Diane at (412) 621-4706 ext. 27.

Thank you for your concern and support!

Funds raised from this summer camp fundraising event will support low-income youth who will benefit from participation in 8-weeks of structured day camp experiences, health and nutritional curriculum, field trips, and exposure to new ideas and cultures. CHS supports approximately 65 youth, ages 5-13, with an exciting and innovative camp opportunity.

Take Me Out To The Ball Game

Program Ad Lay Out

Specifications

Half Page - 5" x 3.5"

(Gold Sponsors)

Full Page - 5" x 7"

(Presenting Sponsors)

Quarter Page

2.5" x 3.5"

(Silver Sponsors)

**1/8 Page
2.5" x 1.75"**

(Bronze Sponsors)

**1/8 Page
2.5" x 1.75"**

(Bronze Sponsors)

Artwork Submission for Sponsorships

Program Book Specifications:

Please submit a high-resolution (600 dpi) TIF or JPEG file of your program ad for the "Sleep-In for the Homeless."

Please follow size specifications on this page.

Email your ad to:
Diane McMahon at
DMcMahon@chscorp.org